



MEDIA ADVISORY

for immediate release

Touching Miami with Love Celebrates 20 Years of Inspiring, Educating, and Empowering Communities

Miami, FL, September 2015

Touching Miami with Love, a non-profit serving the communities of Overtown and West Homestead, is celebrating their 20th anniversary this year. Touching Miami with Love is excited to announce that having merged with Open House Ministries in West Homestead the organization will now be known as Touching Miami with Love serving at two sites: Overtown and West Homestead.

This new identity as one organization with two sites spurred them to give their logo a fresh new look. The new circle shape helps illustrate their unity and the palm tree hearts continue to showcase their South Florida identity and focus on their love for the communities they serve. Additionally more colors were added, pulled from the beloved LOVE mural that stands 17 feet high and 100 feet long as a declaration to the Overtown community and will soon adorn both sites.

Two decades of inspiring, educating, and empowering the community has led to great impact. Touching Miami with Love was recently named as Champion's for Children by The Children's Trust for their Today's Leaders Youth Development Program to Overtown high school students with 70-100% of those graduates heading to college in the past four years alone.

Touching Miami with Love knows their merger is working as many more children, youth, and adults have already been served by their programs this year with thirteen new staff hired since June to increase programming capacity and depth at both sites. They are very proud that four of those new staff are graduates of their programs bringing the total number of program graduates working at their sites to nine.

The celebration of their 20th years and all their growth culminates in their BIG Dreamers 20th Anniversary Awards Dinner on Saturday, October 3, 2015. This reunion gala seeks to celebrate their legacy and showcase their continued impact on the future of their communities. Tickets, sponsorships, and auxiliary event information can be found at their website, www.TouchingMiamiwithLove.org

WHO: Touching Miami with Love,

WHAT: 20th Anniversary Announcement: Two Sites One Name and New Logo

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Touching Miami with Love inspires, educates, and empowers the communities of Overtown and West Homestead with programs and services for children, youth, and adults. The children and youth of these communities need a safe haven from negative influences and a place to develop essential life skills. We are that place.

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www.touchingmiamiwithlove.org